

Name :- **Dr.Smita Dron..**

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Areas of Specialization :- **Marketing Management & Human Resource Management**

Educational Qualifications :- **PhD, MBA, UGC-NET, BSC**

Experience :- **14yrs.**

Highlights of Publications and other Achievements:-

- Authored and Published more than 20 research papers.
- Editor and Reviewer of Refereed Journal of Management of Repute.
- Authored 5 book chapters published in edited book.
- External Examination paper setter of various State Universities.
- Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Productivity Enhancement through Empowered Youth" from 2021-7-19 to 2021-7-23 at GRG POLYTECHNIC COLLEGE.
- Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "QUALITY ATTRIBUTES FOR THE STRATEG IIMPROVEMENT OF FACULTY PRODUCTIVITY" from 03/08/2021 to 07/08/2021 at SRI VENKATESWARA COLLEGE OF PHARMACY.
- Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online Elementary FDP on Innovation & Acquisition of Intellectual Property Rights organized by Inter University Center for IPR Studies (IUCIPRS), Cochin University of Science and Technology 26th to 30th July 2021.
- Participated in the AICTE Recognized Short Term Course on Research Oriented Project Work conducted by Curriculum Development Center Department from 05/08/2019 to 09/08/2019 at Dr.Ambedkar Institute of Technology for Handicapped ,UP,awadhपुरi,Kanpur.

- Participated in the AICTE Recognized Short Term Course on Life Skill Development conducted by Education and Educational Management Department from 26/08/2019 to 30/08/2019 at Dr.Ambedkar Institute of Technology for Handicapped ,UP,awadhपुरi,Kanpur.