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**Areas of Specialization** :- Marketing , Operations

**Educational Qualifications** :- M.Sc (Physics), MBA, PhD...

**Experience** :- 22 years in academics ( CSJM University, Kanpur, JIM Lucknow, STEP-HBTI, Kanpur)

**Highlights of Publications and other Achievements:-**

Published several research papers in national and International Journals

Guided Three PhD research scholars on various aspects of Management

Reviewed one book on Supply Chain Management published by Pearson.

Supervised more than 300 Research projects, live project and Mini Projects●