

100 YEARS
1921 - 2021

Harcourt Butler Technical University

मुख्य भवन

हार्कर्ट बटलर प्राविधिक विश्वविद्यालय

2023-24

PLACEMENT BROCHURE



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From **VICE CHANCELLOR'S** Desk



Since our illustrious beginning in 1921 and subsequent upgradation to university status in 2016, HBTU, Kanpur has flourished into an organization of unparalleled excellence. As one of the oldest engineering institutes in the country, we proudly hold NAAC A+ accreditation. Offering a diverse array of programs, including Bachelor's, Masters, and Doctoral programmes in engineering, natural sciences, and humanities, as well as Masters programs in MCA and MBA, we cater to the aspirations of countless bright minds. Our guiding philosophy has always been centered around achieving excellence in technical education, research, and innovation. Aligned with our vision, our mission revolves around serving people, society, and the nation with unwavering professionalism, values, and ethics, thereby fostering sustainable development and improving the quality of life.

At HBTU, we empower our students through various development programs, giving them a competitive edge over their counterparts. Our focus lies in preparing them for a world yet to be created, for jobs yet to be invented, and for technologies yet undreamed of. We combine the noble objectives of imparting education with creation, leading to a synergetic impact that shapes future leaders. Our unwavering focus areas include:

- Aptitude training for students
- Achieving the best results at the university level
- Providing a personalized teaching environment for students
- Conducting technical enhancement workshops

I am filled with confidence as I witness the university progressing steadfastly towards becoming an academic institution of great social impact. Our students are poised to showcase their caliber and exhibit remarkable skills, making them valuable assets to industries worldwide. I wholeheartedly extend this invitation to you, esteemed recruiters, to embark on a mutually beneficial journey with us. Join us at HBTU and experience the exceptional talent that our university nurtures. Together, let us shape a brighter future for our students and create a positive impact on society and the world.

PROF. SAMSHER
VICE CHANCELLOR



From **DEAN'S**
Desk

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Our institution's roots date back to the 1920s, driven by a vision to advance science and technology in what was then known as the United Provinces. Over the years, we've transformed into one of the oldest and most respected engineering institutes in the nation. Our commitment to excellence is reflected in our NAAC A+ accreditation,

a testament to our unwavering dedication to providing quality education.

At HBTU, we take pride in offering a diverse range of academic opportunities.

Whether it's Bachelors, Masters, or Doctoral programs in engineering, natural sciences, or humanities, or our specialized programs like MCA and MBA, we ensure our students have a multitude of paths to success.

Our sprawling campus spans two picturesque zones - a 77-acre east campus and a 271-acre west campus. These campuses epitomize our dream of blending innovation and functionality. We've meticulously designed our facilities to foster a collaborative atmosphere, encouraging interdisciplinary research and providing a self-sustained township for both students and faculty. Gyms, shopping centers, workshops, ATMs, and more are integrated into our campus to cater to all aspects of student life.

At HBTU, our primary commitment is to empower our students for success. We believe that the exposure they receive here will prepare them for thriving careers in esteemed organizations. We invite you to collaborate with us, sharing in our mission to create a brighter future for our exceptional graduates.

PROF. RAGHURAJ SINGH

DEAN OF PLANNING AND RESOURCE GENERATION



MESSAGE FROM T&P CELL

Dear esteemed recruiters,

Founded in 1921, our institution stands proudly as an institute of national importance, contributing significantly to the nation's technological advancement. Throughout the years, we've nurtured thousands of brilliant young minds with exceptional potential, outstanding analytical skills, and innovative problem-solving abilities. The success stories shared by recruiting companies serve as a testament to the remarkable abilities of our graduating students, who are now eagerly seeking opportunities to unleash their full potential.

Our admission process rigorously selects the finest minds, who then undergo advanced coursework, conduct cutting-edge experiments, and undergo rigorous industrial training. Under the guidance of our distinguished faculty, who are renowned researchers in their respective fields, our students are exposed to enriching research experiences.

At Harcourt Butler Technical University, we firmly believe in nurturing the overall personality development of our students. Thus, we actively encourage and support their participation in a diverse range of extracurricular activities. From sports and cultural events to dramatics and music, our students test and enhance their skills, ensuring a well-rounded personality.

As part of our commitment to preparing students for corporate life, our dedicated Placement Cell provides unwavering support and guidance. Addressing all their doubts and queries, we ensure that our students are well-prepared to embark on successful careers.

We take immense pride in inviting you to our esteemed university to witness and recruit some of the finest talents we have cultivated over the years. Together, let us shape a promising future for these exceptional individuals as they contribute their skills and dedication to your esteemed organizations.

Looking forward to your presence and participation in our placement drive.
Warm regards



DR. VIVEK SACHAN
PLACEMENT FACULTY
IN-CHARGE



PROF. ANITA YADAV
ASSO. DEAN PLANNING AND
RESOURCE GENERATION



DR. S.K.S. YADAV
TRAINING AND PLACEMENT-
FACULTY IN-CHARGE

20 24

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Centenary Year Function

Date : 25th Nov. 2021



HBTU KANPUR

Harcourt Butler Technical University (HBTU), formerly known as Harcourt Butler Technological Institute, Kanpur, has been a paragon and a source of inspiration in the field of science and technology since its establishment in 1921. Our heritage is deeply rooted in our journey of growth and realization. Founded with the visionary efforts of Sir Spencer Harcourt Butler, the then Governor of the United Provinces (present Uttar Pradesh), HBTU has maintained its presence as a distinguished institution in the technical world. With autonomous status granted in 1965, we joined the ranks of the select few technical institutes in India.

Over the years, HBTU has continuously evolved, staying true to its mission of becoming a leading Residential University and a "Centre of Excellence." As per Act No. 11 of 2016 by the government of Uttar Pradesh, HBTU received its well-deserved upgrade, cementing its position as a University focused on research and development, incubation, and innovation across various disciplines. The year 2021 marked a momentous occasion as we proudly celebrated our Centenary with the honorable presence of the President of India.

Aligned with our vision, our mission is to create a nurturing environment that promotes research, development, and incubation in the fields of Engineering, Technology, Basic & Applied Sciences. With campuses spread across 77 acres in the East Campus and 251.8 acres in the West Campus, our university provides a conducive environment for holistic growth and development.

At HBTU, our passion lies in cultivating analytical thinking and empowering students with conceptual, technical, and managerial skills to make a positive impact on society and the industry. We take immense pride in our academic offerings, which include a comprehensive range of undergraduate and postgraduate programs through our four schools: School of Engineering (SoE), School of Chemical Technology (SoCT), School of Basic & Applied Sciences (SoBAS), and School of Humanities and Social Sciences (SoHSS).

The support of the World Bank through various phases of TEQIP (Technical Education Quality Improvement Programme) has contributed significantly to our infrastructural development, modernization of laboratories, and acquisition of advanced equipment. Our faculty members have made substantial research contributions, publishing numerous papers in both national and international journals. With the successful completion of R&D schemes sponsored by esteemed organizations, HBTU has earned its reputation as a nurturing ground for intellects.

“VISION

Vision statement clarifies the values, beliefs, and governing principles of the organization. In order to achieve the goal to become center of excellence with focus on Research & Development, Incubation in the fields of Engineering, Technology, Basic and Applied Science, Humanities, Social Science & Management and other professional courses and Innovation in emerging areas of higher technical education, HBTU, Kanpur specified its Vision which is as follows:-

“To achieve excellence in technical education, research and innovation”.

MISSION ”

The mission statements of the University are aligned to the vision and they communicate the purpose of the University to all its stakeholders, develop the measurable goals and objectives in order to gauge the success of University's strategic plan. The Mission statements are as follows:-

1. Imparting Knowledge to develop analytical ability in science and technology to serve the industry and society at large.
2. Equip and enable students with conceptual, technical and managerial skills to transform the organization and society.
3. Inculcating entrepreneurial philosophy and innovative thinking to promote research, consultancy and institutional social responsibility.
4. Serving people, society and nation with utmost professionalism, values and ethics to make development sustainable and quality of life.

WHY TO RECRUIT FROM HBTU?

- **An Institute of National Importance:** Harcourt Butler Technical University (HBTU) is an esteemed Institute of National Importance, recognized for its commitment to excellence in education and research. We take immense pride in achieving an A+ NAAC Accreditation, a testament to our dedication to providing high-quality education and fostering a conducive learning environment. As a leading technical institution in the country, we constantly strive to create future leaders and innovators who can contribute significantly to society.
- **A Legacy of More Than 100 Years:** With a rich history spanning over a century, HBTU carries a legacy of academic brilliance and achievements. Our long-standing commitment to nurturing young minds, combined with a tradition of academic excellence, sets us apart as a distinguished institution. Over the years, we have evolved, adapted, and grown, keeping pace with the ever-changing educational landscape while preserving our core values and ethos.
- **Creamy Layer Student Community:** At HBTU, we curate a student community that embodies intellect, determination, and perseverance. Our admission process is highly competitive, with students selected based on their exceptional performance in the JEE Mains examination. This rigorous selection process ensures that we attract some of the brightest minds in the country, fostering a dynamic and inspiring academic atmosphere for all.
- **Highly Qualified Faculty:** Our faculty members are the driving force behind HBTU's success. Renowned for their expertise and dedication, they bring a wealth of knowledge and industry experience to the classroom. With a focus on interactive teaching methods, our faculty members go the extra mile to mentor and guide students, nurturing their potential and fostering a culture of continuous learning.
- **Advantageous Location: In the Heart of the City:** HBTU's strategic location in the heart of the city provides a unique advantage to our students. Surrounded by the vibrancy of city life, students have easy access to diverse cultural experiences, recreational activities, and numerous opportunities for personal growth. Additionally, our proximity to the Ganges River, just 3 kms away, offers a serene and picturesque backdrop that complements the academic ambiance of the university.
- **Vivacious Spirits:** The spirit of HBTU is infectious and invigorating. Our campus is alive with energy, enthusiasm, and a sense of camaraderie that unites students and faculty alike. From academic competitions to cultural events, technical fests to sports tournaments, the university thrives on a wide array of activities that provide ample opportunities for students to explore their interests, showcase their talents, and create lasting memories.

Collaborations

- **MOU between KGMU Lucknow and HBTU, Kanpur:** In a momentous step towards advancing education and healthcare technology, HBTU and KGMU, Lucknow, forged a groundbreaking MOU. This collaboration aimed to establish a cutting-edge research program in healthcare technologies, leveraging reverse engineering and 3D Printing. By merging technical expertise and medical acumen, this alliance promised to drive transformative innovations and foster visionary leaders in the realm of healthcare. This significant partnership underscored the power of academic cooperation in shaping a healthier and technologically empowered society.
- **Smart City Development Partnership: Kanpur Smart City Limited and Harcourt Butler Technical University:** Collaboration for Urban Advancement. The partnership between Kanpur Smart City Limited (KSCL) and Harcourt Butler Technical University, aims at fostering urban growth through cutting-edge technology and innovative solutions. This dynamic venture encompasses diverse projects such as Integrated Command and Control Centers, Geographic Information Systems, and more. Join us in shaping the smart cities of tomorrow.
- **Empowering Tomorrow's Innovators: HBTU & Amchem Partnership:** Harcourt Butler Technical University (HBTU) and Amchem Products Private Limited have joined hands to fuel innovation and learning. Our Memorandum of Understanding (MoU) focuses on collaborative ventures in skill-based training, education, R&D, and testing. Together, we nurture the growth of students, providing placements, training, and laboratory support.
- **Strengthening Collaborative Ventures: GBPUAT and HBTU:** This is a robust partnership between G.B. Pant University of Agriculture and Technology (GBPUAT) and Harcourt Butler Technical University (HBTU). This MoU signifies a profound commitment to joint research initiatives encompassing M.Sc./M.Tech/Ph.D. thesis, scientific knowledge exchange, and co-publication. As independent entities, we have embarked on a transformative journey, pooling expertise and resources to advance innovation. The depth of our collaboration, tailored to evolving needs and shared interests, promises a future brimming with pioneering research and knowledge dissemination. Join us as we pave the way for groundbreaking developments in academia and beyond.
- **Fostering Dynamic Collaboration: HBTU and Kamtech Associates Pvt. Ltd.: In the Heart of the City:** Harcourt Butler Technical University (HBTU) and Kamtech Associates Pvt. Ltd. united under this visionary Memorandum of Understanding (MoU) to serve their shared objectives encompassing the realms of agro and food processing technology, product development, skill enhancement, and market-ready innovations. Through a multifaceted partnership, we have embarked on a journey of joint research initiatives, student projects, internships, and R&D ventures. Kamtech's extensive expertise complements HBTU's academic prowess, leading to the incubation of startups, government scheme access, market linkages, and comprehensive engineering support.

ACADEMIC LIFE

ADMISSION PROCESS

HBTU intakes some of the best talents of the descent under various programmes through following methods

- JEE (main) for B.tech . Courses.
- NIMCET for MCA
- GATE for M.Tech Courses.
- CAT for MBA Course
- CUET for BBA

HBTU offers a plethora of choices for aspirants providing wide range of options among the courses offered. The Syllabus of all the process has been carefully selected updated to the latest

PROGRAMS OFFERED

1. UNDERGRADUATE COURSES

B.Tech. (4 years: 8 semesters)

- Biochemical Engineering
- Chemical Engineering
- Civil Engineering
- Computer Science and Engineering
- Electrical Engineering
- Electronics Engineering
- Food Technology
- Information Technology
- Leather Technology
- Mechanical Engineering
- Oil Technology
- Paint technology
- Plastic Technology

2. POSTGRADUATE COURSES

- M.Tech. Programme
- MCA Programme - (2 years)
- PhD Programme
- MBA Programme
- MSc in Physics, Chemistry
- BSc-MSc in Mathematics and Data Science

M.Tech.(2 years: 4 semesters)

HBTU offers an abundance of choices for the applicants, among a wide range of courses offered. The syllabus of all the courses has been carefully curated and updated according to the New Education Policy by experts.

Courses Offered :

M.Tech.(2 years: 4 semesters)

Course Name	Offering Department
MTech Computer Science and Engineering	Computer Science and Engineering
MTech in Electronics & Communication Engineering	Electronics Engineering
MTech in Electrical Engineering with a specialization in Power Electronics and Control	Electrical Engineering
MTech in Mechanical Engineering with a specialization in Computer-Aided Design	Mechanical Engineering
MTech in Civil Engineering with a specialization in Environmental Science & Engineering	Civil Engineering
MTech in Bio-Chemical Engineering	Bio-Chemical Engineering
MTech in Chemical Engineering	Chemical Engineering
MTech Food Technology	Food Technology
MTech Oil Technology	Oil Technology
MTech Plastic Technology	Plastic Technology
MTech Paint Technology	Paint Technology

3. RESEARCH AT HBTU

Faculty of HBTU Control more than 170 Research Papers per year and several presentations for Indian as well as international journals and conferences. Besides this faculty has been involved in several research and development schemes sponsored by D.S.T., U.G.C., D.R.D.O., U.P.C.S.T., C.S.I.R., D.A.E., ICMR, DoE and Ministry of civil supplies it has been successfully completed. Major initiatives have been taken up to speed up research activities in the university.

- University has a full-fledged Innovation and Incubation Centre which works under the control of the Dean, Incubation Hub.
- University has collaborated with IIT Kanpur by signing an MOU for the implementation of the “National Initiative for Setting up Design Innovation Centre” scheme. Some projects for the development of prototypes in the following areas already running Education- learning content for disadvantaged communities. Healthcare -Assistive technology and designing of low-cost medical equipment. Livelihood- Sustainable agriculture technologies, Precision manufacturing at affordable Costs, Appropriate Technology for SMEs, and Cottage industry. Environment- Treatment of water, Health monitoring of the environment, Disposal- Segregation and Recycling of Waste.
- Faculty & Students of the University, as well as budding Entrepreneurs of Kanpur and nearby areas, are provided with the necessary assistance for startup, innovation, and incubation.
- In order to encourage entrepreneurship, startup, innovation and incubation, the Innovation &Incubation Centre organizes various talks, seminars and workshops from time to time.

BEYOND ACADEMICS

USAC

The University Student Activity Council (USAC) strives to push students to develop their personalities beyond academics. As a manifestation of this endeavour, USAC is committed to enrolling a significant number of students across its various extracurricular programmes, and it has thus far been highly successful.

These activities foster an all-encompassing and positive attitude towards the institution and its autonomy, resulting in numerous participants from across the state attending various events hosted by the university. USAC functions along with its subsidiaries: The nine sub-councils of HBTU.

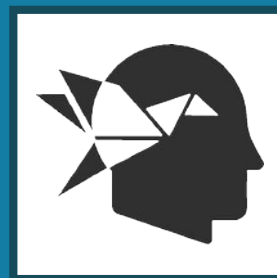
SUB-COUNCILS AND CLUBS -



THE LITERARY
SUB-COUNCIL



TECHNICAL SUB-COUNCIL



HOBBY SUB-COUNCIL



PRINT AND SOCIAL MEDIA
SUB-COUNCIL



NSS SUB-COUNCIL



SPORTS SUB-COUNCIL



PHOTOGRAPHY
SUB-COUNCIL



CULTURAL SUB-COUNCIL

1



YEARS OF LEGACY

NAAC ACCREDITATION

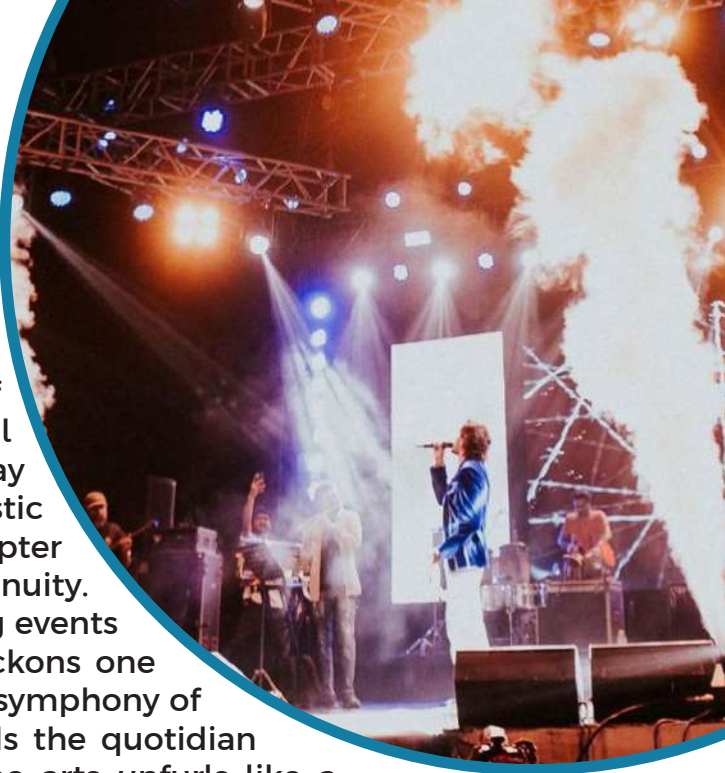
In an exultant display of academic excellence and unwavering dedication to scholastic prowess, HBTU Kanpur has basked in the resplendent glory of an A+ accreditation bestowed upon it by the prestigious National Assessment and Accreditation Council (NAAC). This superlative achievement stands as a testament to the unwavering mettle and unyielding tenacity exhibited by the erudite faculty and erudite scholars alike, who have ceaselessly endeavored to ascend the apogee of educational eminence. As the imprimatur of an A+ rating adorns its academic identity, the institution stands as a bastion of erudite erudition, poised to cultivate the luminaries of tomorrow and empower them to reshape the contours of our shared intellectual tapestry. This felicitous achievement is an indubitable testament to the meritorious endeavours of the erudite scholars who have imbibed the fruits of erudition with sagacity and the venerable mentors who have ardently steered the course of academic enlightenment. HBTU Kanpur's academic odyssey has been enriched by a cornucopia of knowledge, and with this grand endorsement, it cements its status as a venerable citadel of erudition, inspiring awe and admiration in equal measure. Here, the pursuit of knowledge reigns supreme, and erudition finds its apotheosis.

IICHE

The Indian Institute of Chemical Engineers (IChE) emerges as a venerable citadel of erudition and innovation, where the alchemy of intellect and creativity intertwines to forge a transformative crucible of chemical engineering prowess. As an esteemed bastion of academic excellence and professional development, IChE resonates with the resonant hum of scholarly pursuit, propelling its members towards the vanguard of cutting-edge research and industrial acumen. Within the hallowed halls of IChE, a tapestry of inquisitive minds convenes, each thread meticulously woven with the ardour of scientific inquiry and the tenacity of problem-solving acumen. The institute's unwavering commitment to academic rigour is reflected in its curriculum, which encompasses a rich repertoire of multidisciplinary coursework that hones the skillset of budding chemical engineers, nurturing a cadre of enterprising technocrats poised to tackle the complexities of the modern world. HBTU's IICHE chapter celebrated an international two-day conference, CHEM-TECHNOVA, with Indian Oil as its partner, where students from various colleges across India participated in multiple events presenting Innovative ideas and animations. IICHE HBTU chapter also conducts events like group discussions, personal interviews, and talks from personalities like Mr. Rajat Mehra (founder, Rajan Chemical Industries).

ADHYAAY

Adhyaay, the resplendent annual cultural extravaganza of HBTU (Harcourt Butler Technical University), emerges as a 3-day breathtaking crescendo of artistic brilliance, heralding an ethereal chapter of celebration and creative ingenuity. With its kaleidoscope of scintillating events and opulent galas, Adhyaay 22 beckons one and all to immerse themselves in a symphony of cultural exuberance that transcends the quotidian realm. This veritable pageant of the arts unfurls like a tapestry woven from the finest threads of imagination and innovation. A mélange of captivating performances, ranging from the mellifluous melodies of music maestros to the mesmerising dance ensembles, leaves the audience spellbound, enthralling the senses and evoking rapturous applause. Those performances included a concert of Darshan Rawal, an EDM night with DJ Rhea, an open mic and sufi night, along with events like Voice of HBTU, Beat the Street (a dance battle), Bollywood Party, Prom Night, etc.



Technika, the highly anticipated annual technical extravaganza of HBTU (Harcourt Butler Technical University), unfurls like a captivating mosaic of intellectual prowess and technological marvels, bestowing upon the campus a realm of innovation and cutting-edge ingenuity. With its dynamic array of events and competitions, Technika23 summons the brightest minds from far and wide, beckoning them to partake in an exhilarating journey of knowledge and discovery. Workshops, symposiums, and seminars serve

as the fulcrum of Technika23's edifice, imparting profound insights and groundbreaking methodologies that propel participants into the echelons of intellectual excellence through events like Hackathon, Maze solver, Robo Race, Free Flight, Laser-O-reflect, Bridge-O-mania, Programming Date, Robo Soccer, E-Football, Situation room, Hovermania, a Tech talk from Founder of GeeksforGeeks Sandeep Jain, and a Tech Expo.



TECHNIKA



TARANG

Tarang, the much-awaited annual hobby fest of HBTU (Harcourt Butler Technical University), surges forth like a vivacious river of creativity and fervour, inundating the campus with a deluge of artistic brilliance and diverse passions. With its effervescent wave of events and activities, Tarang23 beckons enthusiasts from every niche of interest to embrace the tide of artistic expression and bask in the radiant glow of their hobbies.

The fest's kaleidoscopic panorama of events casts a mesmerising enchantment upon attendees as they traverse through an eclectic labyrinth of booths and exhibitions. The air resonates with the symphony of creativity as virtuosos of various hobbies unveil their magnum opus, leaving spectators awestruck and inspired through events like Gully Cricket, Murder Mystery, Karaoke, Blind Date, Year Mismatched, Gully Football, Squid Game, and the headliner of the fest, a breathtaking drama by the college's DC, the college's dramatics club.

Hunkaar, the much-anticipated annual literary extravaganza of HBTU (Harcourt Butler Technical University), emerges as an eloquent symphony of intellect and imagination, resonating with the resounding fervour of literary prowess and erudition. With its captivating array of events and cerebral engagements, Hunkaar 23 beckons wordsmiths and cognoscenti to converge in a harmonious crescendo of literary expression and thought-provoking discourse. This veritable carnival of the written word unfolds like an opulent tapestry, meticulously woven with threads of poetic verses, prose,

and philosophical musings. From captivating poetry slams that paint emotions with vivid metaphors to erudite debates that spark intellectual fires, Hunkaar23 immerses its participants in an immersive realm of literary exploration and storytelling finesse through events like Youth Parliament, LitLympics, Debat-e-thon, Movie Time Trivia, Quiz Me More, the prestigious Mr. and Miss Literati, and the headliner KAVYA SANDHYA, starring poets like Shakeel Azmi and Zubair Ali Tabish.

HUNKAAR



SAMVAD

Samvad23, the highly anticipated annual fest of the Print and Social Media Council at HBTU, emanates as an erudite symposium of literary opulence and journalistic finesse. A dazzling confluence of intellect and creativity, this veritable carnival of discourse and expression unfolds like enchanting prose, weaving an immersive narrative that transcends boundaries of conventional festivity. Amidst a festooned ambience, Samvad23 embodies a bibliophilic haven, embracing the essence of erudition through its myriad literary symposia and eloquent debates. It stands as a utopia for wordsmiths and orators, where the art of rhetoric and the alchemy of language converge, leaving an indelible imprint on the canvas of intellectual pursuits. The heart of Samvad23 beats in unison with the pulse of journalistic integrity as panel discussions, interactive workshops, and guest lectures shine a luminous spotlight on the multifaceted facets of the fourth estate through talks.



Aagaz, the pulsating annual sports extravaganza of HBTU (Harcourt Butler Technical University), ignites the campus with a scintillating confluence of athleticism, camaraderie, and competitive zeal. Like a blazing comet streaking across the sky, Aagaz23 heralds the dawn of a new era in sporting excellence, beckoning participants from every corner of the university to embark on a riveting journey of physical prowess and sportsmanship. The fest unfolds as a grand carnival of sports, where the fields and arenas transform into

veritable theatres of athleticism, resonating with the resounding cheers and applause of fervent spectators. The spirit of healthy competition imbues the atmosphere with an electrifying energy, as participants clad in vibrant team colours embody the essence of perseverance and dedication. Aagaz23 embraces an expansive spectrum of sporting events, ranging from high-octane track races that propel hearts to thunderous cadences to the artful grace of court games that weave strategic masterstrokes into the fabric of sporting finesse.



AAGAZ

TRAINING & PLACEMENT CELL

Harcourt Butler Technical University, an institute of national Importance, came into being in the year 1921. In the last 100 years the Institute has grown into a full-fledged premier technical university. The graduating students, from the very beginning, have shown tremendous potential and skill in their respective fields of study and they have also fared very well in terms of having a well-rounded personality. Their abilities are well attested by the excellent reports we receive from the recruiting companies.

Apart from regular courses, students are also engaged in various cultural, technical, sports and literary activities throughout the year. The Institute provides valuable support by offering information and guidance to the graduating students registered for placement. The Training and Placement Cell looks after all the required activities for this purpose.

The Training and Placement Cell, HBTU oversees and supervises all the recruitment activities of the university. The placement team works as the SPOC between the students and the recruiting companies to make sure that the students get exposure to the best of opportunities in the fields concerning their core domain as well as the non-core industry be it management, consulting, supply chain, marketing etc. The Team hosts the recruiters on campus with the best facilities and support, ensuring that each candidate gives it their best shot to get into their field of interest.

Responsibilities and Activities

- Nurtures and sustains industry-institute interaction by organizing and conducting internships, industrial visits, in-plant training, and projects of industrial relevance.
- Smartly and tirelessly organizes and supports Campus Placement Activities to fulfill its commitments of providing gainful career opportunities to every student. Helps every student define their career interest through career counseling sessions.
- Forwards relevant feedback from the visiting companies on curriculum improvement to the institute faculty, ensuring that the curriculum follows the latest industrial trend and that the breach between industry and academia is narrowed down.

Facilities Provided

- Well-equipped auditoriums and lecture halls with combined capacity of 350+ which are fully equipped with the latest audio-visual multimedia arrangement of LCD projectors, microphones, sound systems and Wi-Fi for conducting Pre- Placement Talks (PPTs), Workshops, Seminars.
- Computer labs with 100+ systems interconnected by Lan facilities and high-speed internet connectivity for conducting the placement process in online mode.
- Separate seminar halls and fully furnished conference rooms with 24/7 high-speed internet connectivity for the smooth conduction of Group Discussions and Personal Interviews.
- Complete assistance by the student coordinators at each step of the placement process.
- Conveyance to and from the airport and railway station is arranged for the company executives.
- On-Campus accommodation and food are arranged for the recruiting panel in the institute's Guest House. In case the company executives wish to stay outside the campus, all arrangements for their accommodation are made on prior intimation.
- Proper arrangement for touring the institute campus can also be arranged when asked by the recruiters. Highly motivated team and experienced staff to synchronize the whole recruitment process.

PLACEMENT PROCEDURE

1 Invitation

A formal invitation with the placement timeline and the other relevant information are sent out to organizations by the Training and Placement Cell of the university to take part in the recruitment process.

2 Sharing details

The company is required to share the details regarding job descriptions, eligibility criteria, CTC and the selection process with the Training and Placement Cell of the university.

3 Pre-Placement Talk

The interested companies will be allotted slots and dates by student coordinators of the Training and Placement Cell of the university for conducting presentations followed by their screening test(s).

4 Shortlisting

The company is required to mail the list of shortlisted candidates to the Training and Placement Cell for further placement procedure.

5 Interview

After the completion of the required screening rounds listed by the company, the placement interviews begin.

6 Final Listing

The company is required to furnish the final list of selected candidates by the end of their assigned slots. Offer letters are to be sent to the Training and Placement Cell.

Placement Statistics

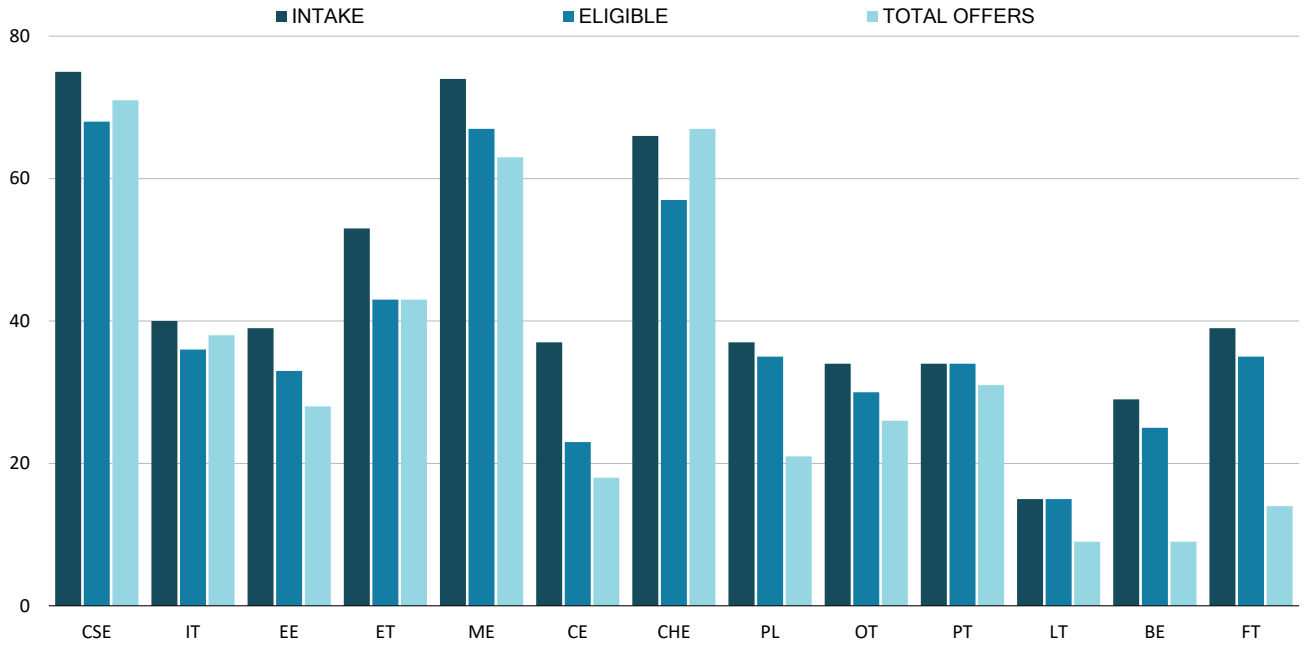


2023-2024

We at Training and Placement Cell, HBTU Kanpur, present to you the statistics of extravagant placement session of 2022-2023:

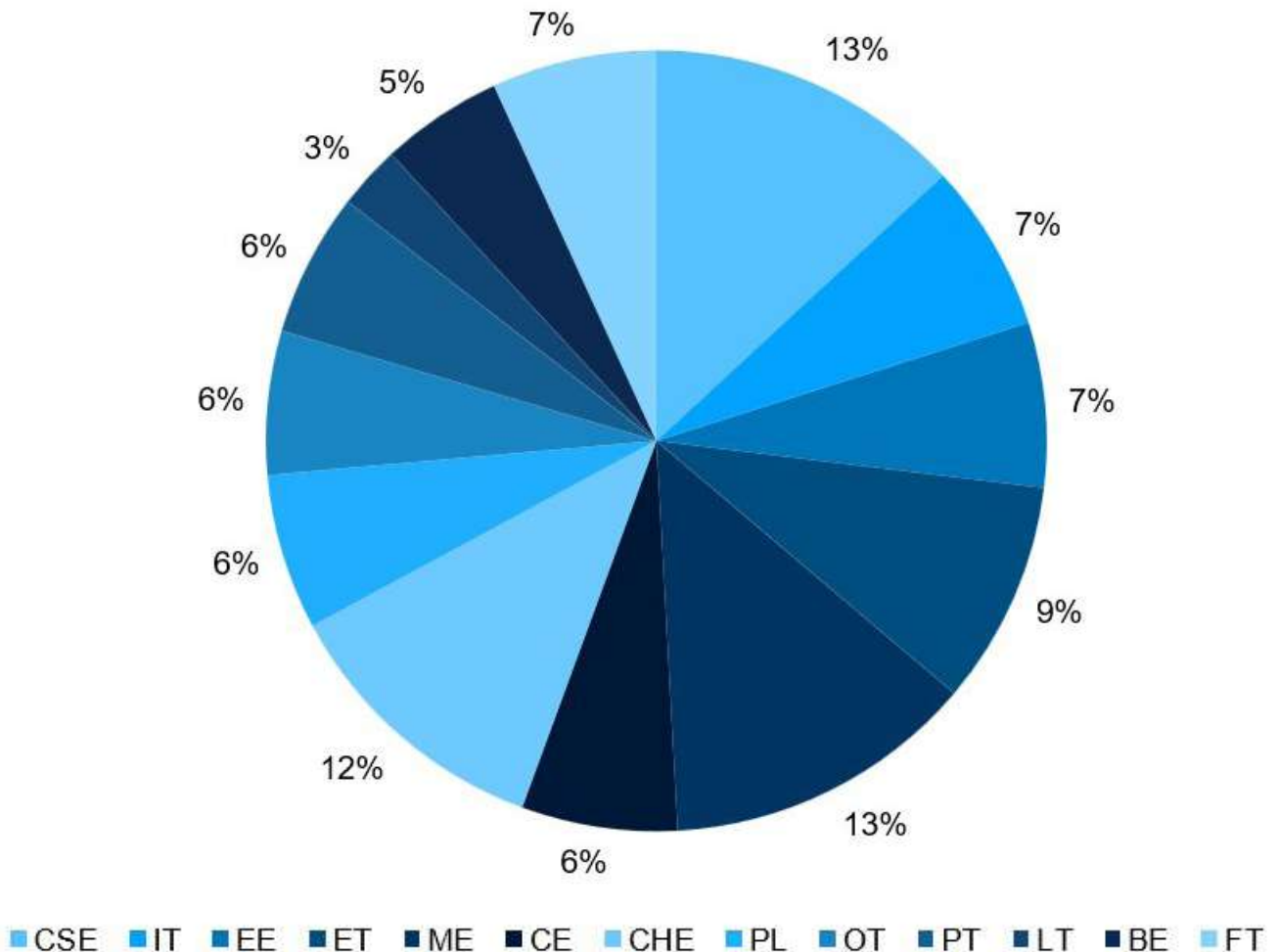
- Total Job offers : **484**
- Overall Placement percentage : **84.02 %**
- Highest Package : **36 LPA**
- Average Package : **9.3 LPA**

Placement @HBTU, 2022-23



	CSE	IT	EE	ET	ME	CE	CHE	PL	OT	PT	LT	BE	FT
INTAKE	75	40	39	53	74	37	66	37	34	34	15	29	39
ELIGIBLE	68	36	33	43	67	23	57	35	30	34	15	25	35
TOTAL OFFERS	71	38	28	43	63	18	67	21	26	31	9	9	14

Branch wise Placement status for 2022-23



OUR PAST RECRUITERS



OUR PAST RECRUITERS

ExxonMobil
Energy lives here

TATA MOTORS



Microsoft



Deloitte.

TVS

SAMSUNG ENGINEERING



OPTUM

Uber



**SHALIMAR
PAINTS**



amazon

**Reliance
Industries Limited**

SAINT-GOBAIN

**MARUTI
SUZUKI**

SapientNitro



BARCLAYS

L&T Construction
Power Transmission & Distribution

Ruchi
Soya Industries Ltd.

BharatPe

Hero



Nestlé
Good Food, Good Life

Pidilite

MARUTI SUZUKI
Way of Life



INDIGO
Be surprised

HCL



**TATA
TATA INTERNATIONAL**

tcs TATA
CONSULTANCY
SERVICES

SRF
The strategic food & nutrition way

TATA MOTORS

STRATBEANS

snapdeal



smartprix



**simon
India**

SapientNitro

MobiKwik
Payments app. Truly Indian

NEWGEN

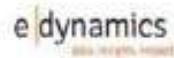
UO
Mu Sigma
DO THE WAY

NEC

**NOCLDS
SOFTWARE**



OUR PAST RECRUITERS



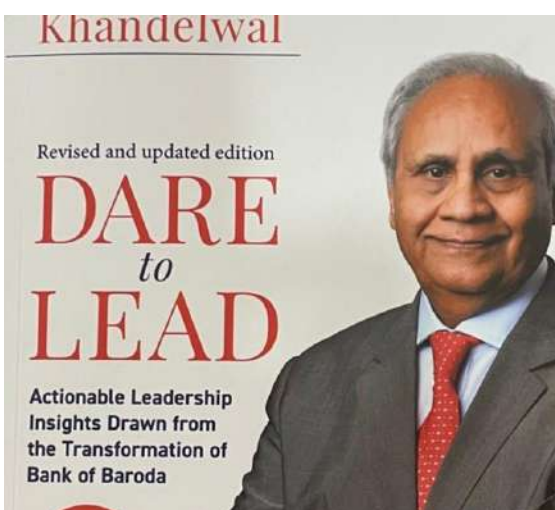
OUR NOTABLE ALUMNI



DR. ASHUTOSH KARNATAK (EE '80)
Ex-Chief Managing Director
(Project) GAIL | Ex-Chairman
Mahanagar Gas | Ex-Chairman BCPL
Ex Chairman Gail Gas Limited



DINESH AGARWAL (CSE' 90)
Founder & CEO IndiaMART,
Angel Investor @ GSFIndia.com



Anil Khandelwal (ChE '70)
Ex-Chairman and Managing
Director of Bank of Baroda, Dena
Bank | Board Member and Advisor,
KPMG, SEBI, GAIL



Rajiv Goel (PT '91)
Vice President Asian Paints

OUR NOTABLE ALUMNI



Anu Garg (CSE '88)
Founder of Wordsmith Organisation



Dinesh Shahra (CHE '72)
Founder & Ex-Managing Director,
Ruchi Soya Industries Ltd.
Chairman, Dinesh Sahara Foundation



G P Singh (PT '92)
Managing Director SIKA India
| Former Managing Director,
Sherwin-Williams



Sanjay Kumar (ChE '11)
Founder & Creator of SelectorsHub
| Testing Daily | TestCase Studio |
TestCaseHub | AutoTestData | Chro-
Path



Reach Us



BY AIR

- **Kanpur Airport**
16.5 km
- **Chaudhary Charan Singh International Airport, Lucknow**
80 km

There are daily direct flights from all big cities like Kolkata, Delhi, Mumbai etc.



BY RAIL

- **Kanpur Central Railway Station**
9 km

Kanpur has a direct rail link with Lucknow and is well connected by rail with trains from Delhi.



BY ROAD

- **Jhakarkati Bus Stand**
9 km

Kanpur is well connected with various cities all thanks to the National Highway that directly connects with Delhi and Lucknow.

OUR COORDINATORS

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1921 - 2021

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