



हरकोर्ट बटलर प्राविधिक विश्वविद्यालय

नवाबगंज, कानपुर - 208002, उ.प्र., भारत

HARCOURT BUTLER TECHNICAL UNIVERSITY

NAWABGANJ, KANPUR - 208002, U.P., INDIA

(Formerly Harcourt Butler Technological Institute, Kanpur)

Phone : +91-0512-2534001-5, 2533812, website : <http://www.hbtu.ac.in>, Email : [vc@hbtu.ac.in](mailto:vc@hbtu.ac.in)



## **BEST PRACTICE- 02**

**Title of the Practice: Social Activities for Women Empowerment in Rural Areas [SAWERA]**

**Objectives of the Practice:**

- 1. To encourage our students' sense of social responsibility catering to women empowerment in rural areas.**
- 2. To raise students' awareness of the social divides that currently exist in terms of gender, income, health, education, and nutrition in rural women.**
- 3. To cultivate in young people a sense of empathy and compassion for the needs of the socially and economically disadvantaged, especially women.**
- 4. To instill a sense of environmental responsibility in the students so that they can promote the same in rural areas by educating rural women.**

**Context:**

Our motherland is a land of enormous diversity wherein majority of the population is belonging to the rural background (approximately 64.61 % - according to World Bank/ tradingeconomics.com). Moreover, the state of Uttar Pradesh is ahead of the national average with 77.73% of its population in villages. The majority of students of Harcourt Butler Technical University, Kanpur (HBTU, Kanpur) are from rural background with a strong affinity and motivation towards the social causes and problems at their native places. Many students taking admission at HBTU, Kanpur from rural backgrounds are well aware of the issues being faced by women folks in rural India especially in terms of gender inequalities, poor health and hygiene, malnutrition, education, lack of awareness about the rights given by Government to rural women etc. Over the recent past such students discuss their ordeal to the faculty members/ University officials and as a result the University through National Service Schemes (NSS) and establishment of **Women's Study Center (WSC) is committed to actively participate through various activities in raising the overall standard of girls/ women in rural areas.**

The lives of women in rural areas are marked by social inequalities and lack of opportunities, whether it be a lack of opportunity for a sustainable livelihood or for education, or a lack of access to health care and good hygiene. Education is the only medium that can eliminate these inequalities.

Top premium University like HBTU, Kanpur which has a wonderful history and legacy of over 100 years is fully aware that India's educational system can minimize the above mentioned gaps and is also deeply committed to raise awareness among the nation's youth (our students) to cultivate a sense of empathy and compassion for the needs of the socially disadvantaged women. In order to inspire girls and women to pursue education, good health, self-respect, and economic independence, HBTU established the **WSC**. Women should be encouraged to use modern technological resources, and their trust should be earned by developing close relationships with isolated rural women and educating them about the social inequalities that still exist today against women.



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## The Practice:

To achieve the above objective a large number of programs under the aegis of WSC and NSS are organized by the University approximately every month. The subject matter of the program is as follows:

- The students, teachers, officers and staff of the University organize various programs, lectures, sports competitions etc. to promote the overall personality development of the villagers.
- In this series, the Women's Study Center provides education to rural women for their empowerment, general health issues, nutrition, food, hygiene etc.
- Awareness is created among rural women about Central/State Government schemes, skill development practices that provide employment, scientific approach information is provided.
- Along with this, to establish the spirit of patriotism, various programs are organized on national days, such as run for freedom, run for unity, run for peace, street plays (on various social topics like: gender equality, women safety, women education, evil practices against women like dowry, women feticide, child marriage, right to vote etc.), debates, lectures etc.
- To develop the overall personality of HBTU stakeholders – students, teachers, officers, employees, alumni and parents in order to create awareness problems faced in rural India along with emphasis among the villagers on self-defense, health related issues and for employment opportunities.
- The University has been associated with the National Service Schemes, NSS for a long time, with the aim of engaging our students in the service of the poor, downtrodden and rural people so that the students can be aware of their problems. Students are likely to do social service work in their future life. The said work also helps in developing important qualities like compassion, spirit of co-operation, managerial skills etc. in the students. In this direction, students visit villages for cleanliness, poor students are helped by coaching in their studies. In this series, the university has adopted three villages, whose names are as follows:
  - Barhat Bangar, Block Kalyanpur, Kanpur.
  - Tatyaganj, Block Chaubepur, Kanpur.
  - Maharajpur, Block Chaubepur, Kanpur.
- Over the years many programs have been organized on various topics like Tree Plantation Campaign, Clean and Green Village, School Chalo Abhiyan, Food Conservation Bank, Adult Education, Health Camp, Bank for Villages and Legal Counseling Camp, National Swachh Bharat Mission Program, Professional programs for Skill enhancements have been organized, which are very useful for the villagers.



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100 YEARS  
1921 - 2021

Thus, NSS and Women's Study Center, HBTU, Kanpur is constantly trying to fight problems and empower rural women and adult girls by organizing various programs.

### Evidence of Success:

Brief list of programs organized by Women's Study Centre, Harcourt Butler Technical University, Kanpur and their outcomes are as follows:

SNo	Program	Date	Place	Beneficiaries
1.	World Environment Day	June 05, 2021	Tatyaganj and Maharajpur	Plantation of 50 saplings was done in which 40-50 women and 20-30 primary school students participated.
				<b>एचबीटीयू ने ग्राम महाराजपुर व तातियागंज प्राथमिक विद्यालय में किया कार्यक्रम :</b> एचबीटीयू ने कुलपति प्रो. शमशेर की प्रेरणा से ग्राम महाराजपुर एवं तातियागंज के प्राथमिक विद्यालय में स्वच्छता, पौधरोपण एवं पर्यावरण संरक्षण हेतु विविध कार्यक्रम का आयोजन किया। समिति सचिव डॉ. विकास यादव व विवि कुलसचिव डॉ. नीरज कुमार सिंह ने सभी को पर्यावरण संरक्षण के प्रति जागरूक किया। ग्राम प्रधानों से अनुरोध किया गया कि वह ग्रामीणों को विभिन्न सरकारी योजनाओं का लाभ दिलाते हुए पर्यावरण संरक्षण की दिशा में भी कार्य करें। कार्यक्रम में विवि की डॉ. अर्चना सिंह, प्रधान तातियागंज गुहड़ी यादव, श्रीमती दीनू निरंजन, अभिषेक शर्मा आदि ने भागीदारी की।
2.	World Day Against Child Labour	June 12, 2021	Barhat Bangar	130 child laborers (15-18 yrs) participated in a lecture discussing the cons of child labour and to promote the importance of education.



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SHOT ON OPPO

3.	<b>International Yoga Day</b>	June 17-21, 2021	Gymnasium located in the western courtyard	Around 150 faculty and students participated.
				
4.	<b>National Doctor's Day</b>	July 01, 2021	Barhat Bangar, Block Kalyanpur	Around 50 women and adolescent girls in the age group of 6 months to 5 years participated.



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5.	<p><b>World Population Day</b></p>	<p>July 11, 2021</p> <p>Keshavpuram, Housing Development No.-01, Kalyanpur</p> <p>Around 60 women displayed their best talent in embroidery competition.</p>
	<p><b>जनसंख्या दिवस को दिया एक नया नजरिया</b></p> <p>नव चेतन महिला समिति द्वारा कोशल विकास के अंतर्गत सिलाई व कढ़ाई की प्रतियोगिता का आयोजन किया गया। यह कहना था की अक्सर हम बेटे की चाह में बेटियों की कतार ना लगाए और ना ही उनको गर्म में उन्हे खुशी खुशी अपनाए और उनको अच्छी परवरिश व संस्कार दे। गरीब मानसिकता का यह सोचना की अधिक बच्चे विशेष तौर पर लड़के यानी उनके बुढ़ापा का सहारा होते है। वह मूल जाते है की प्रेम, ककणा और रिश्तो का महत्व तो परवरिश से आता है ना की बेटा बेटी के भेद भाव से। परिवार नियोजन का महत्व समझे बगैर युवा अवस्था मे शादी भी एक मुख्य चरेश्य रहा है की समाज बेटा व बेटी के भेद भाव से निकल कर सभी को मानवता की नजर से देखे तभी देश का विकास सम्भव है। पूजा दुग्गल ने प्रतियोगिता की सफलता सुनिश्चित की। सिलाई प्रतियोगिता के विजेता अरुणिता और कढ़ाई की विजेता सात्वत बानो और आरती वर्मा रहे। कार्यक्रम का संचालन अनुष्का गुप्ता द्वारा किया गया। समिति की अध्यक्ष सरिता चौरसिया, सचिव नीतू गुप्ता, उपाध्यक्ष ज्योति वर्मा, पुष्पा पांडेय, अंजु निगम, आरती वर्मा, सोनम वर्मा, संगीता रात्रे आदी उपस्थित रहे।</p>	<p><b>संक्षिप्त खबरें</b></p> <p><b>एचबीटीयू में हुयी सिलाई-कढ़ाई प्रतियोगिता</b></p> <p>कानपुर। एचबीटीयू में विश्व जनसंख्या दिवस के परिप्रेक्ष्य में नवचेतन महिला समिति के सहयोग से रविवार को सिलाई-कढ़ाई प्रतियोगिता का आयोजन किया, जिसमें 60 महिलाओं-बालिकाओं ने भाग लिया। कार्यक्रम में विवि के डॉ. विकास यादव, डॉ. अर्चना सिंह, प्रो. रीना सिंघल, अर्चना गौतम व नवचेतन महिला समिति की सचिव नीतू गुप्ता व अध्यक्ष सरिता चौरसिया ने भागीदारी की। समापन पर विजेताओं को पुरस्कृत किया गया। विवि कुलपति प्रो. समशेर ने सभी प्रतिभागियों को बधाई दी व रजिस्ट्रार प्रो. नीरज कुमार सिंह ने धन्यवाद ज्ञापित किया।</p>
6.	<p><b>International Justice Day</b></p>	<p>Online</p> <p>20 women of Village Maharajpur participated and were informed about various government schemes like women in registry, Kanyadhan Yojana, Widow Pension,</p>



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				Janani Suraksha Scheme, laws related to domestic violence, rights of women on property etc.
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7.	National Friendship Day	August 01, 2021	Gram Panchayat Gadatha	Mrs. Neetu Gupta, Secretary, Nav Chetan Mahila Samiti told about the schemes run by the committee for poor women like sewing,
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				embroidery, weaving and making paper envelopes etc. Around 100 women participated.
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8.	<b>International Youth Day</b>	August 12, 2021	Village Tatiaganj	The University WSC Committee went to around 50 houses of Village Tatiaganj for admission of village children in Anganwadi schools, girl students in primary & secondary schools and children of weaker sections.



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**100 YEARS**  
1921 - 2021

<p>9..</p>	<p><b>Visit of Women Pradhans of Kalyanpur and Chaubepur Blocks</b></p>	<p>August 25, 2021</p>	<p>administrative offices of Kanpur city like District Court / Family Court, District Officer's Office / Tehsil Sadar, District Jail, Women's Police Station, Office of the Chief Medical Officer, Ursala Hospital/Dufferin Hospital (Maternity Center) were visited</p>	<p>16 Village Pradhans visited administrative offices of Kanpur city like District Court / Family Court, District Officer's Office / Tehsil Sadar, District Jail, Women's Police Station, Office of the Chief Medical Officer, Ursala Hospital/Dufferin Hospital (Maternity Center)</p>





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### महिला प्रधानों को कैम्पस व सरकारी विभाग दिखाए

कानपुर। कुलाधिपति आनंदी बेन पटेल के निर्देश पर एचबीटीयू ने महिला प्रधानों को कैम्पस में आमंत्रित किया। विजिट कराया गया। थाना व अन्य सरकारी विभागों में ले जाकर जागरूक किया गया। कल्याणपुर एवं चौबेपुर ब्लॉक की प्रधान और अन्य 30 महिलाओं को न्यायालय, पारिवारिक न्यायालय, जिला अधिकारी कार्यालय, तहसील सदर, महिला पुलिस थाना, मुख्य चिकित्साधिकारी कार्यालय आदि का बस से भ्रमण कराया गया। ए डीसीपी दक्षिण रवीना त्यागी, अपर उप जिलाधिकारी रिजवाना शाहिद, अपर मुख्य चिकित्साधिकारी डॉ. शुभा मिश्रा, अपर जिला पंचायत अधिकारी शिव बिहारी शुक्ला ने महिला ग्राम प्रधानों को अनेक जानकारियां दीं।

10. Literacy Day

September 08, 2021

Nagar Nigam Inter College, Nawabganj Kanpur

87 students of Class VI and VII of Nagar Nigam Inter College, Nawabganj Kanpur participated in the lecture scheduled to promote the importance of education.





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11.	<b>International Old Age Day</b>	October 01, 2021	Barhat Bangar of Kalyanpur block	Around 35 old women were told about Ayushman, and the old age center being built by the government for the elderly, which will be in every village, and other schemes being run by the government.
				
12.	<b>Gandhi Jayanti</b>	October 02, 2021	Radhakrishnan Auditorium, HBTU	Around 150-200 faculty, staff and students participated in a forum discussing the ideologies of Mahatama Gandhi Ji and Lal Bhadur Shashti Ji.



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13.

**International Girl Child Day**

October 11, 2021

Radhakrishnan Auditorium, HBTU

Around 58 girls participated in an awareness program on training girls/women for self-defense.





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14.	<b>Children's Day</b>	November 14, 2021	Bal Bhavan Phulbagh, Kanpur Nagar	A training camp was organized in which about 60-70 children participated.
				
15..	<b>National Pollution Prevention Day</b>	December 02, 2021	Kalyanpur block of Kanpur city	Women's Study Center highlighted the importance of cleanliness, clean drinking water, climate change and change in lifestyle, etc. to prevent pollution and around 28 women participated.



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16.	<b>Energy Conservation Day</b>	December 14, 2021	Colonelganj GIC Sub Station	Around 45 participants made aware of the way of using electricity, due to which the consumption of electricity and its bills can also be controlled.
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17.	<b>Farmer's Day</b>	December 14, 2021	village Garhwa Ramaipur block Bidhanu  Around 50 women were made aware about commercial agriculture, minor irrigation fund, Kisan Credit Card, Pradhan Mantri Fasal scheme.
			
18..	<b>International Family Day</b>	January 01, 2022	Kalyanpur block of Kanpur city  Around 35 women were informed about the schemes run by the government for various types of cottage industries, women's studies etc.



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	<p>सह नरपाट पश का। पौड़त न थान म तहरार दा।</p> <p><b>एचबीटीयू: गांव में ग्लोबल फैमिली-डे मनाया गया</b> कानपुर। हरकोर्ट बटलर प्राविधिक विश्वविद्यालय के महिला अध्ययन केंद्र ने रविवार को कल्याणपुर ब्लॉक में ग्लोबल फैमिली-डे मनाया। इसका आयोजन स्वयं सहायता समूह और ग्रामसभा की महिलाओं के साथ किया गया। डिप्टी रजिस्ट्रार एचबीटीयू एवं महिला अध्ययन केंद्र के सचिव डॉ. विकास यादव ने गरीबी उन्मूलन, महिला सशक्तिकरण एवं आर्थिक रूप से सक्षम होने के तरीके बताएं। केंद्र की संयोजक प्रो. रीना सिंघल ने सिंगल यूज प्लास्टिक, एडीओ पंचायत एके पांडे ने सरकारी योजनाओं की और सेंट्रल बैंक ऑफ इंडिया की शाखा प्रबंधक चारु श्रीवास्तव ने महिलाओं के लिए चलाई जा रही ऋण योजना के बारे में बताया। सुनीता यादव, नीतू गुप्ता, ज्योति मिश्रा, सविता, मिथिलेश रानी कमल, राजपूत हिमांशी रहे।</p>	<p>www.jagran.com</p> <p><b>महिलाओं के साथ मनाया ग्लोबल फैमिली डे</b> जार्स, कानपुर : हरकोर्ट बटलर प्राविधिक विवि के महिला अध्ययन केंद्र की ओर से कल्याणपुर ब्लॉक में स्वयं सहायता समूह व ग्राम सभा की महिलाओं के साथ ग्लोबल फैमिली डे मनाया गया। इसका संचालन डिप्टी रजिस्ट्रार व केंद्र के सचिव डा. विकास यादव ने किया। उन्होंने महिलाओं को कुटीर उद्योगों के विकास के लिए सरकार की ओर से चलाई जा रही योजनाओं की जानकारी दी। केंद्र की संयोजक प्रो. रीना सिंघल, एडीओ पंचायत एके पांडेय, सेंट्रल बैंक आफ इंडिया की शाखा प्रबंधक चारु श्रीवास्तव रहीं।</p>		
19.	<b>Birth Anniversary of Smt. Sarojini Naidu</b>	February 13, 2022	Online	Discussion with around 100 women about the women's contribution in education, medicine and sports at the national and international level, presenting an example of a source of inspiration as a guide for the students and rural women.



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20.	National Science Day	February 28, 2022	Radhakrishnan Auditorium, HBTU Kanpur	A seminar and science exhibition was organized in which around 85 students participated.





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21.	<b>International Women's Day</b>	March 08, 2022	Radhakrishnan Auditorium, HBTU.	A check-up camp for girl students was organized in Radhakrishnan Auditorium which was attended by around 100 participants.
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**Outcomes:** The SAWERA practice has been helping rural women by providing them with access to information, resources, and support that they may not otherwise have. These activities include education and training programs, health clinics and services, and community development initiatives. They have helped rural women to improve their economic status, gain new skills, and become more involved in their communities. Additionally, these activities have helped to break down social barriers and stereotypes, and provide a sense of empowerment for rural women. The following data gives a brief overview of the kind of impact we have made:

- A check-up camp for 100 girl students was organized in Radha krishnan Auditorium on International Women's Day (March 08, 2022), where girls were made aware of anemia and its repercussions.



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- 50 women were made aware about commercial agriculture, minor irrigation fund, Kisan Credit Card, Pradhan Mantri Fasal Scheme on the occasion of Farmer's Day held on December 14, 2021 in the village Garhwa.
- 130 child laborers (15-18 yrs) were made aware about the policy against child labour and were told the importance of education on June 12, 2021.
- 20 women of village Maharajpur were informed about various government schemes like women in registry, Kanyadhan Yojana, Widow Pension, Janani Suraksha Scheme, laws related to domestic violence, rights of women on property etc. on the International Justice Day celebrated on July 17, 2021
- Mrs. Neetu Gupta, Secretary, Nav Chetan Mahila Samiti told about the schemes run for poor women to promote sewing, embroidery, weaving and making paper envelopes etc. Around 100 women participated in the activity on August 01, 2021.
- The University WSC Committee went to around 50 houses of village Tatiaganj for admission of village children in Anganwadi schools, girl students in primary & secondary schools and children of weaker sections on the International Youth Day celebrated on August 12, 2021.
- Visit of Women Pradhans of Kalyanpur and Chaubepur Blocks was facilitated to the Administrative offices of Kanpur city like District Court / Family Court, District Officer's Office / Tehsil Sadar, District Jail, Women's Police Station, Office of the Chief Medical Officer, Ursala Hospital/Dufferin Hospital (Maternity Center) on August 25, 2021. This helped the Pradhans identify the offices for further perusal.
- 87 students of Class VI and VII of Nagar Nigam Inter College, Nawabganj Kanpur participated in the lecture scheduled to promote the importance of education held on the Literacy Day (September 08, 2021).
- Around 35 old women from Barhat Bangar, were told about Ayushman, and the old age center being built by the government for the elderly, which will be in every village, and other schemes being run by the government on the occasion of International Old Age Day (October 01, 2021).
- Around 58 girls participated in a self- defense training class organized on International Girl Child Day. (October 11, 2021).
- Around 45 participants from Colonelganj GIC Sub Station made aware of the way of using electricity, due to which the consumption of electricity and its bills can also be controlled on Energy Conservation Day (December 14, 2021).



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After understanding the problems and challenges faced by women/ girls, a book has been recently published to inspire rural women to excel in all aspects of life. The book is entitled “Aadarsh Naari” and has been authored by Dr. Vikas Yadav. This book comprises of activities conducted by WSC and its benefits. It was recently launched by Hon’ble Chancellor of the University.



**Problem Encountered and Resources Required:** There are no problems encountered in the task as all the involved stakeholders show keen interest in the same.



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