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Visit at: <https://sites.google.com/view/edti/>

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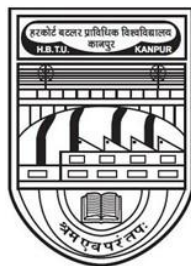
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Entrepreneurship Development and Technological Innovation

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MARCH 01-02, 2019



Organized by
**SCHOOL OF HUMANITIES AND
SOCIAL SCIENCES**

**HARCOURT BUTLER
TECHNICAL UNIVERSITY**
NAWABGANJ, KANPUR 208002

ABOUT THE UNIVERSITY



Harcourt Butler Technical University (formerly Harcourt Butler Technical Institute), Kanpur was brought into effect in the year 2016 by the Government of Uttar Pradesh with a view for making it a leading residential university to become a centre of excellence with focus on Research and Development and Incubation in the field of Engineering, Technology, Basic & Applied Sciences, Humanities, Social Science & Management Architecture and other professional courses. The University provides a congenial environment for the holistic growth and all round development of the students such that they become globally acceptable personalities with communication skills, proper attitudes, aptitudes, problem solving capabilities and to work as a team. The faculty members have contributed large numbers of research papers in Indian as well as International journals. Besides, many R&D Schemes sponsored by D.S.T, U.G.C, I.C.S.S.R., I.C.A.R, D.R.D.O, U.P.C.S.T, C.S.I.R, D.A.E, I.C.M.R, D.O.E and Ministry of Civil Supplies have been successfully completed. All these accomplishments definitely prove it to be a prolific ground for nurturing intellect.

ABOUT THE CONFERENCE

The Conference on Entrepreneurship Development & Technological Innovation encompasses the vision of introducing innovative ideas into day-to-day activities falling under all the relevant areas of technology, engineering & social sciences (management & economics). The conference looks forward to create a platform where people from various core as well as new areas of engineering and social sciences can come together & share their views & opinions which can bring about some changes & innovation in the traditional methods of production, operations, marketing & other functions in the organization culture.

ABOUT THE SCHOOL

School of Humanities & Social Sciences (earlier Department of Humanities) was constituted as a full-fledged school as per HBTU Act in the year 2016. The school has now three areas namely English, Economics and Management offering courses such as professional communication, economics, industrial management, accounting & financial management etc. to B. Tech & MCA students. Besides offering various courses to B. Tech & MCA students, the School runs PhD Programme in 'Economics' & 'Management' subjects. The achievements of the faculty members are much attractive in the fields of research, PhD supervision, publications, participation in conferences, seminars, workshops and short-term refresher courses, organizing seminars, carrying research projects and participation in administrative and students' extracurricular activities.

WHO CAN PARTICIPATE

The conference is open for research scholars with valid identity and active affiliation, faculty members of recognized university / AICTE approved institution and researchers with a registered organization in the area of engineering, technology, economics, management and allied fields. The Industry participation is also welcomed with rich experience and exposure

REGISTRATION FEE

Fee should be paid in form of demand draft in favor of "**Finance Controller, HBTU Kanpur**, payable at Kanpur.

Research Scholar: Rs. 1000;

Faculty Member: Rs. 2000;

Industry: Rs. 3000

PAPER PUBLICATION

All the qualified manuscripts and successfully presented papers in the conference would be considered for the publication in an edited book. Few selected papers, if pass through double blind review process may also be published in a special issue of national / international refereed journal of repute.

THEME OF THE CONFERENCE

Innovation, Incubation and New Ventures

- New Startups, e-startup
- Inventions in MSEs
- Innovation and Digital Economy
- Incubation infrastructure

Operations and Strategic Management

- Artificial Intelligence
- Manufacturing Technologies, Automation
- Industrial Management
- Technology Management
- Total Quality Management
- Logistics Management
- Operations Research
- Supply Chain Management

Business Strategy and Development

- Corporate Entrepreneurship
- Economies of Entrepreneurship
- Entrepreneurial Growth and Performance
- Entrepreneurial Education and Training
- Family Businesses
- Women Entrepreneurship
- Intellectual Property Rights

Government Initiatives

- Public Policy for Entrepreneurship and Innovation
- Financial Institutions and their Role
- Sustainability and Environmental Issues
- Skill Development Mission
- Technical Training and Employability
- Promotion of Innovation and startups

Technological Innovation

- High Technology Entrepreneurship
- Technology Transfer Resource Acquisition
- New Venture Creation/ Risk/ Failure/ Funding
- Digitization
- E-business and e-Commerce

The themes are not limited to mentioned ones. The traditional domains of management are also invited.
