



हरकोर्ट बटलर प्राविधिक विश्वविद्यालय

नवाबगंज, कानपुर - 208002, उ.प्र., भारत

HARCOURT BUTLER TECHNICAL UNIVERSITY

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100+
YEARS
1921 - 2021



SDG 15: Life on Land

(Life on Land: Preservation and Restoration of Terrestrial Ecosystems)

At HBTU, **Life on Land** is a focal point of our sustainability efforts. We believe that preserving and restoring terrestrial ecosystems is critical for the well-being of the planet, and we are committed to contributing to the conservation of biodiversity and sustainable land management.

Key Initiatives and Practices:

- **NSS Plantation Drives:** The **National Service Scheme (NSS)** unit at HBTU actively engages in plantation drives across the campus. These drives, organized regularly, focus on increasing the green cover on our campus and promoting environmental awareness among students, staff, and faculty. Through these efforts, we not only contribute to the campus's ecological health but also instill in our community the importance of preserving natural ecosystems.
- **Tree Plantation and Green Spaces:** NSS volunteers, in collaboration with other student organizations, plant saplings, maintain green spaces, and promote sustainable land use practices on campus. These efforts have significantly enhanced the university's biodiversity, contributing to **SDG 15** and improving the overall campus environment.
- **Environmental Education and Awareness:** Through workshops, awareness programs, and community engagement activities, HBTU ensures that students are educated on the importance of biodiversity and sustainable land management. The NSS unit plays a key role in spreading awareness and fostering environmental stewardship among the campus community.
- **Collaboration with Local Communities:** Beyond campus boundaries, HBTU's NSS unit collaborates with local communities on environmental conservation projects, such as tree planting and waste management initiatives. These community outreach efforts align with **SDG 15** and contribute to broader regional ecological conservation.