

## **Pharmacovigilance Week 2025**

**Organized by:** Department of Pharmaceutical Sciences,  
School of Pharmaceutical and Biological Sciences, HBTU Kanpur

**Date:** 17th – 23rd September 2025

**Venue:** HBTU East Campus

**Mode of Conduct:** Offline

**Theme:** Promoting Drug Safety and Awareness through Pharmacovigilance

### **Overview**

The Department of Pharmaceutical Sciences, School of Pharmaceutical and Biological Sciences, HBTU Kanpur, organized Pharmacovigilance Week 2025 from 17th to 23rd September 2025 to spread awareness about the importance of drug safety, adverse drug reaction (ADR) monitoring, and responsible medicine use. The week-long event aimed to educate students and faculty members about the significance of pharmacovigilance in ensuring patient well-being and promoting safer healthcare systems.

### **Dignitaries Present**

Prof. Samsher, Hon'ble Vice Chancellor, HBTU Kanpur

Shri Amit Rathore, Registrar, HBTU Kanpur

Prof. Lalit Kumar Singh, Dean, School of Pharmaceutical and Biological Sciences, HBTU Kanpur

### **Activities Conducted**

**Quiz Competition:** A quiz was organized to test students' knowledge of pharmacovigilance, drug safety, and regulatory practices.

**Awareness Rally:** Students participated in a rally within the campus to spread awareness about the safe and responsible use of medicines.

**Nukkad Natak:** A street play was performed to sensitize students and staff about the risks associated with self-medication and the importance of reporting adverse drug reactions.

**Rangoli Competition:** Creative rangolis highlighting the theme of drug safety and public awareness were prepared by students.

### **Recognition & Participation**

The week-long program witnessed enthusiastic participation from 89 students and 5 faculty members. The student volunteers efficiently managed event coordination and logistics.

### **Outcome**

The event effectively enhanced understanding of pharmacovigilance concepts among students and encouraged proactive participation in promoting safe and rational drug use. It reaffirmed the university's commitment to advancing pharmaceutical education and public health awareness.

