

FACULTY ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (FEDP) ON “Entrepreneurship in Herbs & medicinal plant processing”

The two-week, highly successful Faculty Entrepreneurship Development Programme (FEDP) on “Entrepreneurship in Herbs and Medicinal Plants Processing” sponsored by the Department of Science and Technology (DST), conducted during 24 OCTOBER - 04 NOVEMBER, 2025 at the Central Workshop Seminar Hall, HBTU. The program, organized by the Department of Chemistry and Department of Biochemical Engineering and Incubation Hub of HBTU, Kanpur.

This FEDP was aimed to equip faculty members from various institutions with the necessary knowledge and skills to guide students and embark on their own ventures in the fast-growing herbal sector.

The FEDP distinguished itself by offering a robust curriculum that moved beyond theoretical concepts to cover every critical aspect of starting a herbal enterprise:

- Technical and Regulatory Expertise: Sessions included insights into product innovation from traditional knowledge, IPR in the Herbal Sector (Patent, GI Tag), and crucial Regulatory Compliance (AYUSH, FSSAI, WHO-GMP).
- Business and Finance: Participants were trained in Financial Management for MSMEs, Creating a Bankable Project Report, and Investment Criteria for project selection.
- Marketing and Strategy: Experts covered Branding and Packaging Strategies for global markets, Digital Marketing, and Export Potential of Indian medicinal herbs.
- Practical Exposure: The program also included an Interaction with Successful Entrepreneurs and a Physical Tour to Amar Pharmaceuticals & Labs (I) Pvt. Ltd., offering real-world experience.

The FEDP speakers were from various organizations like CIMAP Lucknow, Amity University, Management, MSME and Regional Labour Institute, Kanpur. Faculties from chemistry, biochemical, oil technology and from various institutions participated in this FEDP programme.

The Convenor of this programme were Prof. Ajay Kumar Singh, Biochemical engineering, Dr. Santosh Kumar, Head, Department of Chemistry and Dr. Krishna Kumar Bharti, Assistant Professor, Department of Management Studies, HBTU, Kanpur

List of speakers :

1. Dr. Ramesh Kumar Srivastava,
Senior Principal Scientist, CIMAP, Lucknow
2. Dr. Narayan Prasad Yadav,
Senior Principal Scientist, CIMAP, Lucknow
3. Dr. Brahma N. Singh
Principal Scientist, Nano biotechnology Lab, National Botanical Research Institute, Lucknow
4. Dr. Priti Mathur,
Assistant Professor, Department of Biotechnology, Amity University Lucknow
5. Dr. Reetu Singh,
Assistant Professor, Department of Management Studies, HBTU, Kanpur
6. Dr. Suchiita Shuklaa
Assistant Professor, Department of Management Studies, HBTU, Kanpur
7. Mr. Vivek Mishra, Kanpur
8. Dr. V K Yadav
Professor, Department of Humanities, HBTU, Kanpur
9. Dr. Shrvan Kumar
Assistant Professor, Dept. of Biochemical Engineering
10. Dr. Pranav Tripathi,
Assistant Professor, Department of Agriculture, CUSB, Gaya
11. Shri Sunil Pandey

- Assistant Director, MSME, Kanpur
12. Shri. Sunil Kumar
Joint Commissioner (ODOP), Directorate of Industries & Enterprises Promotion, Government of Uttar Pradesh
 13. Prof. Sanjiv Kumar
Dept. EED of HBTU, Kanpur
 14. Dr. Yogesh Puri, Assistant Professor,
Department of Management Studies, HBTU, Kanpur
 15. Mr. Suyash Gulati
Director
Amar Pharmaceuticals & Labs (I) Pvt. Ltd, Kanpur
 16. Prof. Jitendra Bhaskar,
Dean, Incubation Hub, HBTU, Kanpur
 17. Shri. Brijesh Singh
Associate Professor, Department of Biochemical Engineering, HBTU, Kanpur
 18. Dr. M.K. Gupta, CPPRI, Ex. Director, Saharanpur
 19. Dr Satish Chandra Ojha,
Associate Professor, Indian Institute of Management, Bodhgaya
 20. Dr. Shashi Mishra,
Assistant Professor, Central University of Jharkhand
 21. Prof. (Dr.) Devdutt Chaturvedi
Mahatma Gandhi, Central University, Motihari
 22. Dr. Priyanka Gupta
Assistant Professor, Department of Management Studies, HBTU, Kanpur
 23. Shri N. Vardhrajn, Dy. Director (Safety)
 24. Shri Navneet Verma,
Asst. Director (Safety)
Regional Labour Institute, Kanpur, DGFASLI, Ministry of Labour & Employment, Govt. of India, Kanpur
 25. Dr. Gaurav Kumar
Associate Professor & Head Biotechnology and Bioengineering, Galgotias University, Greater Noida, Uttar Pradesh.



