

21/2/2015  
R/DSW

कुलपति  
इरकोर्ट बटलर प्राविधिक विश्वविद्यालय  
कानपुर-2

**MEMORANDUM OF AGREEMENT ON KNOWLEDGE  
PARTNERSHIP**

**BETWEEN**

**THE ART OF LIVING (TAOL)**

**AND**

**HARCOURT BUTLER TECHNICAL UNIVERSITY, KANPUR  
(HBTU)**

**IN CONNECTION WITH**

**IMPARTING THE YOUTH EMPOWERMENT &  
SKILLS PROGRAM FOR STUDENTS**

**AT**

**HARCOURT BUTLER TECHNICAL UNIVERSITY,  
KANPUR**

19

# MEMORANDUM OF AGREEMENT ON KNOWLEDGE PARTNERSHIP

## 1. The Partners:

**The Art of Living (TAOL)**, having its office at The Art Of Living International Centre, 21st km Kanakapura main road, Udayapura, Bengaluru, Karnataka - 560082, represented through its Authorized Signatory: **Shri Karan Garg, APEX – U.P. East, The Art of Living)**

And

**Harcourt Butler Technical University ( HBTU), Kanpur** (here in after referred to as "HBTU"), having its office at Nawabganj, Kanpur-208002, India represented through its Authorized Signatory: **Prof. Samsher, Hon'ble Vice Chancellor (Here in after called as Partners)**

## 2. Preamble:

**The Art of Living (TAOL)** is a charitable trust bringing in transformation in India through The Art of Living Training Programs and implementing a broad range of service projects to uplift and empower individuals, families, and communities so that the full potential of human life can be expressed.

**Harcourt Butler Technical University ( HBTU ) Kanpur**, established in 1921 is one of the premier institutions established by the Government of India. The aim of the Institute is to provide meaningful education, to conduct original research of the highest standard and to provide leadership in technological innovation. HBTU has been consistently ranked among the best academic institutions in India.

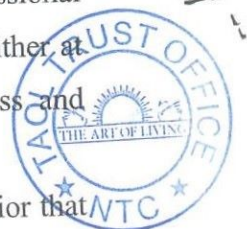
## 3. The Objective:

The 'Partners', decided that it was mutually beneficial to have a formal understanding between them in sensitizing the students of HBTU about The Art of Living Training Programs.

The purpose of education is to prepare a person for life. To an experienced educationist, it is a well-known fact that the age group of 18-30 years is extremely crucial. This is the age where issues of career, relationships, peer/parental pressures, and anxiety about the future all come to the fore simultaneously. For youth bogged down by these issues, academic/professional performance and development to their full potential suffers. Nowhere, neither at home nor at school, have we been taught how to deal with our stress and negative emotions.

WHO defines Life Skills as 'the abilities for adaptive and positive behavior that

*U. Dixit*  
for Registrar  
Harcourt Butler Technical University  
Kanpur-208002



enable individuals to deal effectively with the demand and changes of every day life.' The Art of Living programs are specially designed to develop the Knowledge Aspects which the New Education Policy (NEP) 2020 refers to- soft skills such as communication, discussion, debate, teamwork, social and moral awareness.

This partnership between TAOL and HBTU aims to train students in the above knowledge aspects to give students a holistic, multi-disciplinary & value-based education via TAOL's tried and tested student development programs to develop all capacities of human beings - intellectual, aesthetic, social, physical, emotional, and moral in an integrated manner.

**i) Program offered by TAOL:**

TAOL will conduct the following program at HBTU:

Youth Empowerment & Life Skills (YES!+) Program for the students aged 18+

**ii) Program Content:**

The programs cover one or more of the following modules:

- Coping with stress and emotions-Breath connection
- Education: A holistic perspective
- Interpersonal Relationship & People skills
- Responsibility, Initiative & Leadership
- Time Management & Teamwork
- Healthy Habits & Environment
- Global Citizenship
- Well Being
- Self-awareness, Attitudes & Behavior
- Effective Communication Skills

Both the partners have thus arrived at an understanding as indicated below:

**4. Details of Understanding:**

The Partners, after due consideration of various aspects, have arrived at the following understanding in respect of the programs mentioned in the earlier paragraphs.

TAOL undertakes to impart specifically the following program:

**Youth Empowerment Skills Program (YES!+) for students (18+yrs)**

*P. Dixit*  
for Registrar  
arcourt Butler Technical University  
Kanpur-208002



- i. YES!+ program runs over for 3-6 consecutive days for 3-6 hours every day. It can be customized for groups as per their constraints.
- ii. All HBTU students are covered under this agreement.
- iii. Reconnect sessions of duration 1-2 hours will be conducted by TAOL faculties once a month for the graduates of the YES!+ program.
- iv. Any monetary contribution towards the offered programs shall be borne by the students on a voluntary basis.
- v. The financial contribution shall be paid by the participants on a voluntary basis to TAOL before the commencement of the program.
- vi. This agreement is only for the conduct of the YES!+ programs by TAOL. If TAOL proposes to conduct any other programs, apart from YES!+, that will have to be proposed to HBTU separately for approval.

**HBTU shall:**

- i. Provide a clean, well-ventilated hall large enough to comfortably accommodate participants. Audiovisual equipment could be provided. Other logistical support, e.g., drinking water facilities at venue, whiteboard, markers etc. shall also be provided. Programs will be organized in HBTU premise only.
- ii. Give permission to TAOL faculty to conduct informational seminars on campus to raise awareness among the student of HBTU and affiliated institutes about the YES!+. Interested students shall enroll in the program on a voluntary basis with prior permission from competent authority.
- iii. Promote the YES!+ program among the campus community through official channels.
- iv. Promote the YES!+ program on campus at affiliated institutes through official channels.
- v. There will be no Financial liability on HBTU Kanpur to conduct any program by TAOL.

**5. Date of Effect:**

This Agreement will come into effect since **Jan 07, 2025** and will remain in force for three years till **Jan 06, 2028**.

**6. Modification:**

The Agreement may be amended in writing by mutual consent between the two Partners.

**Confidentiality:**

Absolute confidentiality of the information exchanged between the Partners

  
for Registrar  
Harcourt Butler Technical University  
Kanpur-208002



concerning the subject matter of this Agreement shall be strictly maintained.

#### 8. Termination:

Either Partner may, without any termination obligations and liability, terminate this Agreement for any reason by providing notice in writing of at least 30 days to the other Partner.

#### 9. No Legal Obligations:

The Partners agree that provisions contained in this Agreement do not create any legal obligations between the Partners, save for the confidentiality provisions and Termination provisions in this Agreement.

#### 10. Assignment:

This Agreement cannot be assigned to any third party, without the prior written consent of the other Party.

#### 11. Limitation of Liability:

Except for claims that may arise pursuant to Confidentiality and termination clauses, in no event shall either Party be liable to the other for any damages including, without limitation, direct, speculative, indirect, incidental, special or consequential damages in connection with this Agreement.

#### 12. Governing Law and Jurisdiction:

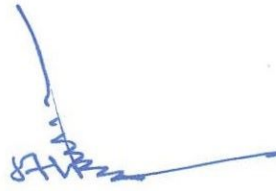
Any dispute arising between the parties if not resolved between them shall be referred after the mutual consent if both the parties to an Arbitrator. In the event of any dispute the jurisdiction for the resolution shall be the Court of Law, Kanpur Nagar (U.P.).

#### 13. SIGNATURES:

Signed, on this 7<sup>th</sup> day of January, 2025

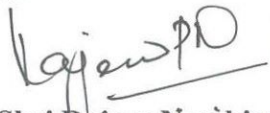
For the HBTU Kanpur

Sign:   
Registrar  
Harcourt Butler Technical University  
Kanpur-208002

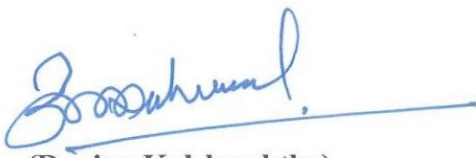
  
(Prof. Alak Kumar Singh)  
Dean of Students Welfare  
(Witness)

For The Art of Living

Sign:

  
(Shri Rajeev Nambiar)  
Designation: Director, Institutional program  
The Art of Living



  
(Ranjan Kulshreshtha)  
Alumni HBTU – 1975 Batch  
(Witness)