



Department of Food Technology
School of Chemical Technology
Harcourt Butler Technical University, Kanpur



NUTRITIONAL WEEK सेवा पखवाड़ा सप्ताह

ASSOCIATION OF FOOD TECHNOLOGISTS
DEPARTMENT OF FOOD TECHNOLOGY

सेवा पखवाड़ा सप्ताह
(17 Sept - 02 Oct)

पोषण स्वास्थ्य की नींव है

Prof. Shamsheer
Hon'ble Vice Chancellor,
HBTU

Prof. Alak Kumar Singh
Dean Student Welfare,
HBTU

Prof. Vivek Kumar
Secretary USAC
HoD, Food Technology
HBTU

Venue: Food Seminar Hall
Time: 3 Pm Onwards



NUTRITIONAL WEEK

सेवा पखवाड़ा सप्ताह

Event Report

The Department of Food Technology, HBTU Kanpur, successfully organized a **Nutrition Awareness Program under Seva Pakhwada** on **26 September 2025** at 03:00 PM in the Seminar Hall, Department of Food Technology. Seva Pakhwada, observed from **17 September to 2 October**, aims to promote the values of service, compassion, and social responsibility. The program was conducted with the objective of sensitizing students to the growing concern of malnutrition and encouraging the adoption of healthy lifestyle practices.

The session was graced by **Prof. Vivek Kumar, Head, Department of Food Technology**, who delivered an insightful keynote lecture titled “Malnutrition: The Silent Barrier to Growth and Development.” In his address, Prof. Kumar elaborated on the global and national prevalence of malnutrition and highlighted its adverse effects on physical and cognitive development, productivity, and overall well-being. He emphasized that proper nutrition is the foundation of health and sustainable development and urged students to play an active role in spreading awareness related to nutrition, food safety, and sustainable dietary practices within society.

The program witnessed enthusiastic participation from **57 students** representing various departments of the University. A special contribution was made by Ms. Shivani Singh, B.Tech 2nd year student, who delivered an impactful speech on the importance of balanced diets and healthy eating habits. She also highlighted the Government of India’s initiatives to combat malnutrition, including POSHAN Maah, Integrated Child Development Services (ICDS), Mid-Day Meal Scheme, and Pradhan Mantri Matru Vandana Yojana, emphasizing their role in improving nutritional outcomes across different population groups.

The event concluded with an oath-taking ceremony, during which students and faculty members pledged to adopt healthy eating habits, practice portion control, minimize food wastage, and compost food leftovers responsibly. The program successfully reinforced the importance of nutrition in daily life and inspired participants to act as ambassadors of health and wellness, contributing positively to their communities and society at large.

Glimpses of the event

An engaging session that inspired students to adopt and promote nutritious, sustainable, and responsible dietary practices.

