



## **WORLD FOOD DAY**

A celebration on the occasion of

**WORLD FOOD DAY - 2024**

*"Right to foods for a better life and a better future"*

**October 16, 2024**

Jointly organized by

Department of Food Technology, School of Chemical Technology  
Harcourt Butler Technical University, Kanpur

&

Association of Food Scientists and Technologists (India) Kanpur Chapter

&

Association of Food Technologists, HBTU, Kanpur



## WORLD FOOD DAY

### Event Report

The Department of Food Technology, Harcourt Butler Technical University (HBTU), Kanpur successfully organized a comprehensive and engaging program to commemorate “**World Food Day 2024**” on **16 October 2024** at **RK Auditorium, HBTU Kanpur**, starting at 10:00 AM. The event was conducted with the objective of creating awareness about global food challenges, food sustainability, and emerging innovations in food technology, while strengthening industry–academia interaction.

The program was graced by the presence of eminent professionals from the Indian food industry and regulatory bodies. Distinguished guests included **Mr. Alok Pratap Singh** and **Dr. Ajay Prakash Gupta** from the **Quality Assurance Division, FSSAI, Government of India**; **Mr. Abhishek Jain** and **Mr. Anupam Srivastava** from **JVS Foods Pvt. Ltd., Jaipur**; **Mr. Anurag Mishra** from **Shree Renuka Sugars Pvt. Ltd.**; and **Mr. Anurag Tripathi** from **Adani Wilmar, Alwar**. The speakers shared valuable insights on quality assurance, food safety regulations, supply chain innovation, and diverse career opportunities in the food sector, inspiring students through their professional journeys.

A major highlight of the event was the **MoU signing** ceremony between **HBTU Kanpur** and **JVS Foods Pvt. Ltd.**, Jaipur, marking the initiation of collaborative efforts in internships, training programs, research, and industry exposure for students.

The programe also featured inspirational addresses by Professor Dr. Alak Kumar Singh, Head of the Department and Dean of Student Welfare, and Professor Dr. Vivek Kumar, who emphasized food sustainability, technological innovation, student leadership, and interdisciplinary learning.

The event witnessed enthusiastic participation from **approximately 200–250 students**, along with faculty members. Student engagement was further enhanced through competitions such as a recipe competition, blindfold ingredient identification, poster competition on the theme “**Safe Food Today for a Healthy Tomorrow**”, and fun interactive activities.

The celebration concluded on a successful note, reinforcing HBTU Kanpur’s commitment to promoting awareness, innovation, and industry collaboration in the field of food technology.

# Glimpses of the event

The distinguished speakers shared valuable insights on food safety, quality assurance, supply chain innovation, and career opportunities on the occasion of World Food day 2024.

