



Department of Food Technology
School of Chemical Technology
Harcourt Butler Technical University, Kanpur



EXPERT LECTURE

BY

Mr. Devesh S. Rastogi, Group President & COO, Fanidhar Megafood Park Pvt. Ltd.



COMPREHENSIVE BRAIN CRAFTING HUNDRED LECTURE SERIES FOR FOOD TECHNOLOGISTS

Lecture 9

ON

GETTING READY FOR THE INDUSTRY

BY



KEYNOTE SPEAKER
Mr. Devesh S Rastogi
Group President & COO,
Fanidhar Megafood Park
Pvt. Ltd.



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Prof. Samsher
Hon'ble Vice Chancellor
HBTU, Kanpur



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Event Report

The Association of Food Technologists, Department of Food Technology, HBTU Kanpur, successfully organized **Lecture 9** under the **Comprehensive Brain Crafting Hundred Lecture Series** for Food Technologists on 05 March 2022 at 03:30 PM, as part of the University's 100 Years (1921–2021) celebrations. The program was aimed at preparing students for a smooth transition from academics to the professional food industry environment.

The session was delivered by **Mr. Devesh S. Rastogi, Group President & COO, Fanidhar Megafood Park Pvt. Ltd.**, who served as the keynote speaker. In his lecture on “**Getting Ready for the Industry**” Mr. Rastogi shared practical insights into industry expectations, workplace culture, skill requirements, and professional ethics. He emphasized the importance of technical competence, problem-solving abilities, communication skills, and adaptability for building a successful career in the food industry. His real-life experiences and examples provided students with a clear understanding of industry dynamics and career preparedness.

The event was organized under the **patronage of Prof. Shamsher, Hon'ble Vice Chancellor**, HBTU Kanpur. **Prof. Alak Kumar Singh, Head, Department of Food Technology**, served as Chairman, while **Dr. Vivek Kumar, Assistant Professor, Department of Food Technology**, acted as Convenor. Their guidance and coordination ensured the effective organization of the program.

More than 45 Students and faculty members actively participated in the lecture and interactive discussion, gaining valuable career-oriented guidance and motivation. The session concluded on an inspiring note, reinforcing the importance of industry readiness, continuous learning, and professional attitude for aspiring food technologists.